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(54) **ACTION CAMERA SYSTEM FOR UNMANNED AERIAL VEHICLE**

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(57) **ABSTRACT**

An action camera system for an unmanned aerial vehicle (UAV) selects a target based on a reference image captured by an onboard camera. Image processing determines a desired orientation of the target to the UAV, by which the UAV can track the target and provide streaming video images from the desired orientation. Image processing establishes a visual lock on the target and controls the UAV to maintain the desired orientation while capturing streaming images. Additional position data provided by sensors aboard a smartphone carried by the target enhances the tracking ability of the action camera system and enables predictive analysis of the target's future position. The action camera system may additionally provide preselected modes of operation that control UAV movement and image capture depending on the user's desired objectives.

10 Claims, 8 Drawing Sheets
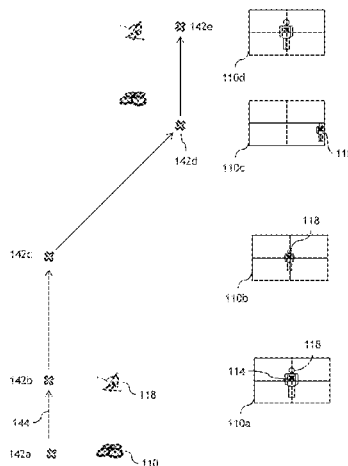
Related U.S. Application Data

(60) Provisional application No. 61/899,921, filed on Nov. 5, 2013, provisional application No. 61/949,801, filed on Mar. 7, 2014, provisional application No. 61/949,809, filed on Mar. 7, 2014, provisional application No. 62/025,581, filed on Jul. 17, 2014, provisional application No. 62/036,830, filed on Aug. 13, 2014, provisional application No. 62/036,919, filed on Aug. 13, 2014, provisional application No. 62/054,695, filed on Sep. 24, 2014.

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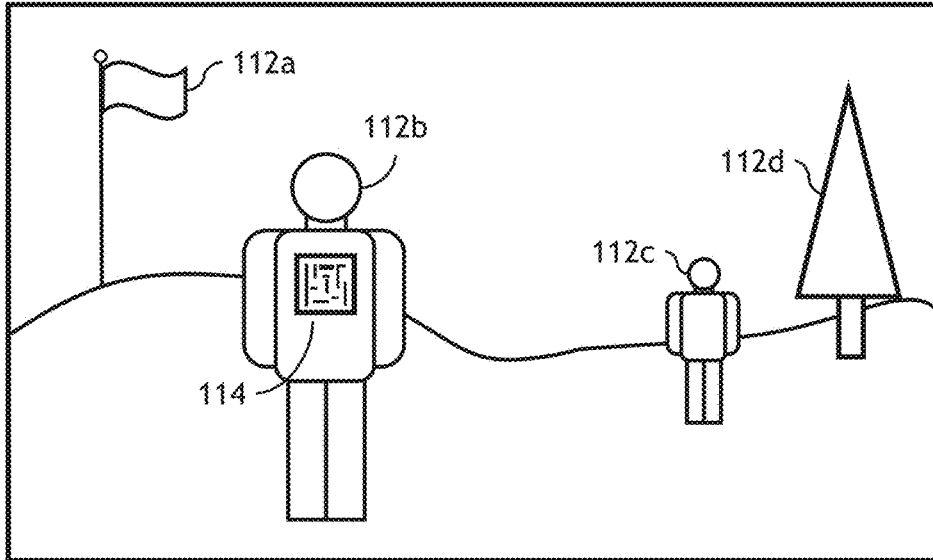
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110

112a

112b

112d

112c

114

FIG. 1A

110

116a   116b

116d

116c

FIG. 1B

FIG. 1C

FIG. 1D

110

118

120

116

FIG. 1E

110

120b

118

114

120a

116
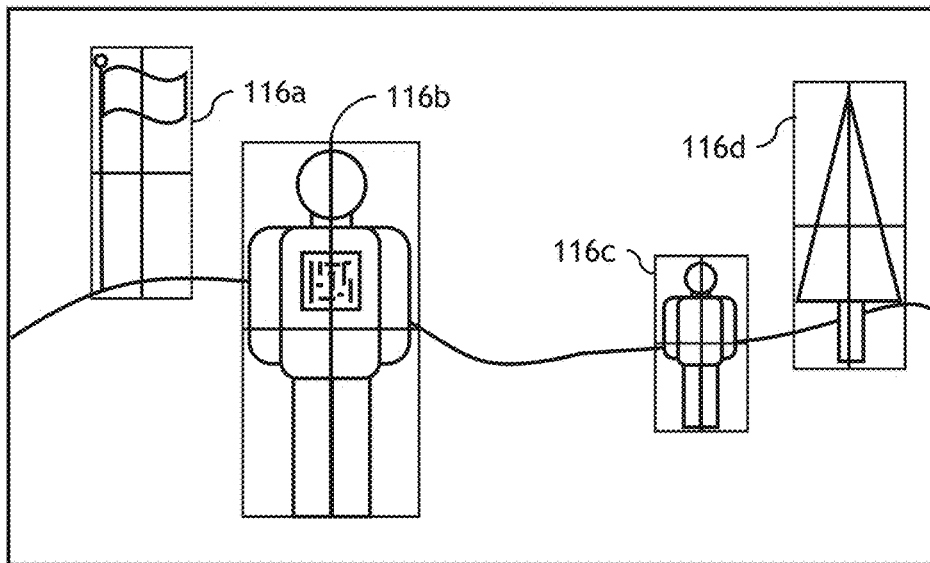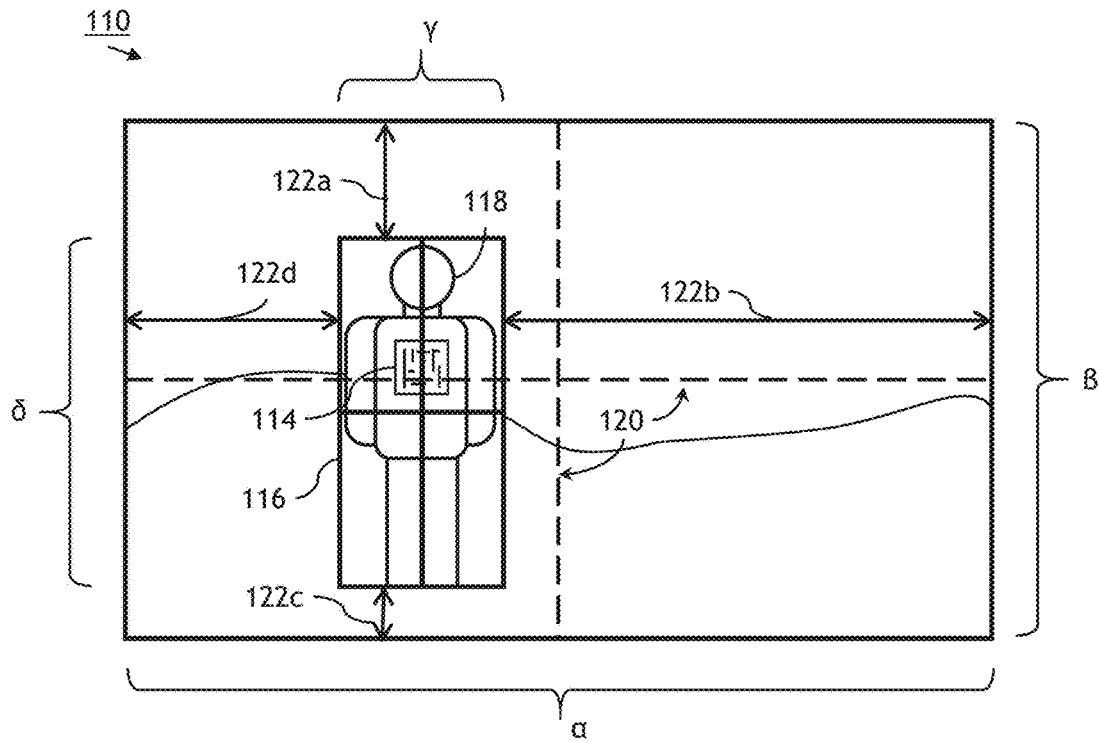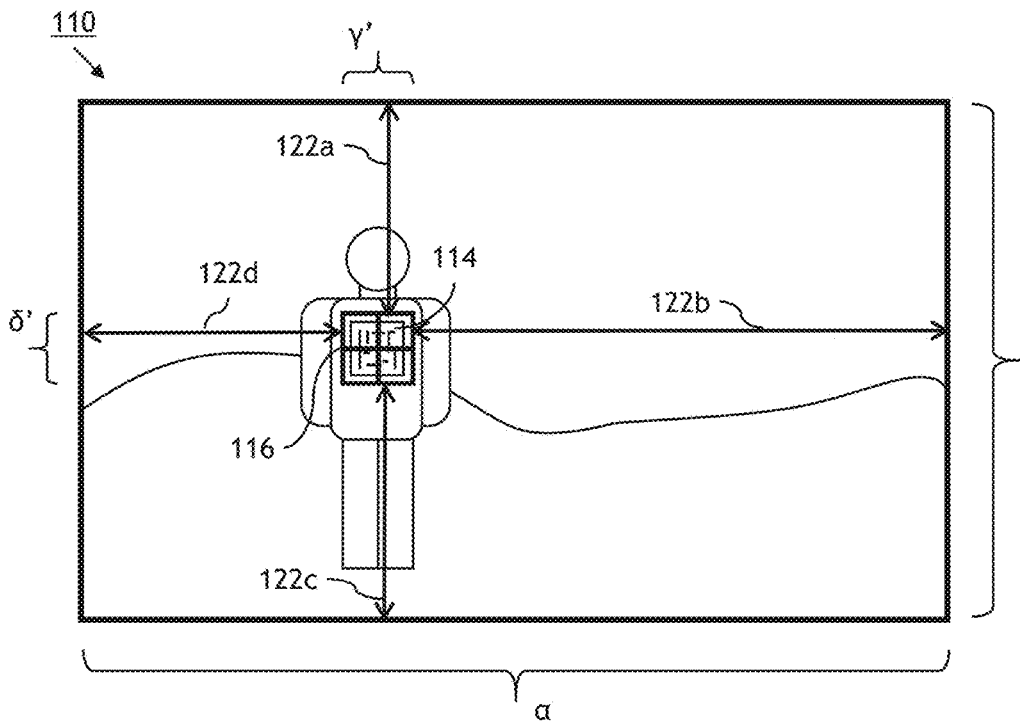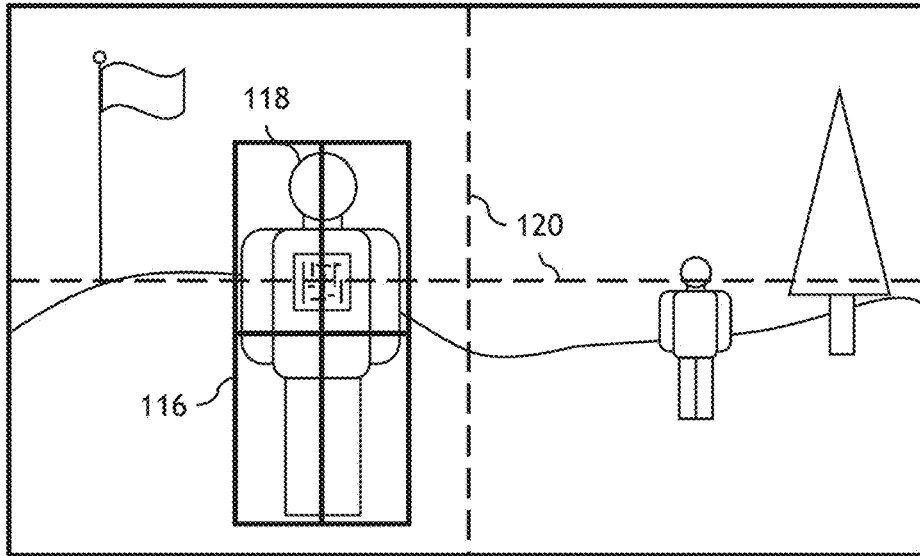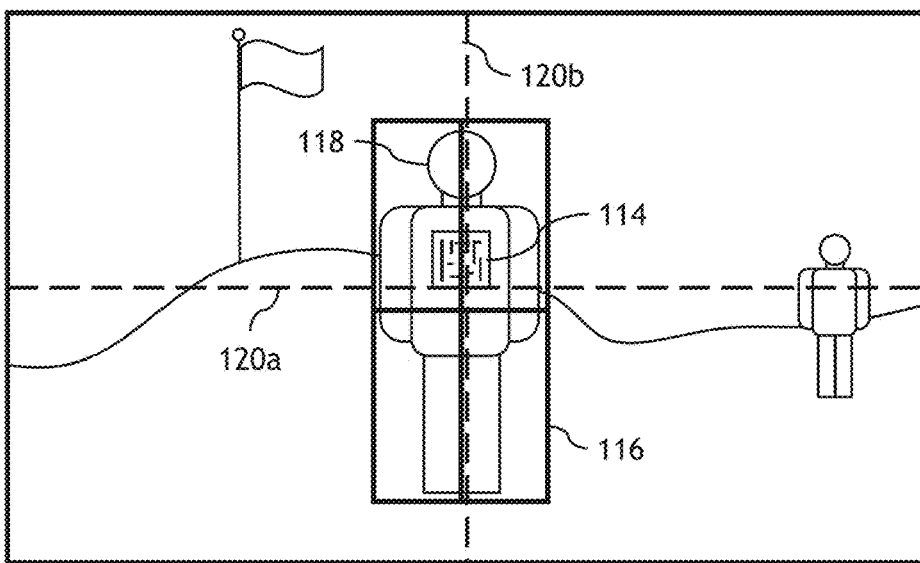
FIG. 1F

FIG. 2A

FIG. 2B

FIG. 3

FIG. 4

200

100

POWER SRC 202

MIC 222

POWER MGMT 204

FLASH 224

SYSTEM BUS
230

DDR MEM
206

ATTITUDE
CONTROL
232

AUDIO
CODEC 220

208a — MOTORS
1 ... n

IMAGE
PROCESSING
234

ATTITUDE
SENSORS 218

208b — ROTORS
1 ... n

NOISE
FILTERING
236

SONAR 216

CAMERA
210

RSSI 226

FACE
DETECT
238

WIFI 214

IMAGE
SENSOR 212

USER DEVICE 140

| ACCEL 142 |
| COMPASS 144 |
| GYRO 146 |
| MAG 148 |
| INCLINE 150 |
| GNSS 152 |

FIG. 5

300

305 — SELECTING THE AT LEAST ONE TARGET

310 — CAPTURING AT LEAST ONE FIRST IMAGE VIA AN ONBOARD CAMERA, THE AT LEAST ONE FIRST IMAGE DEFINING A FIRST ORIENTATION OF THE AT LEAST ONE TARGET TO THE UAV AND INCLUDING AT LEAST ONE FIRST IMAGE ELEMENT CORRESPONDING TO AT LEAST ONE OF THE TARGET AND A PATTERN UNIQUELY ASSOCIATED WITH THE AT LEAST ONE TARGET

315 — DEFINING, BASED ON AT LEAST THE AT LEAST ONE FIRST IMAGE ELEMENT, ONE OR MORE FIRST TRACKING PARAMETERS ASSOCIATED WITH THE AT LEAST ONE FIRST ORIENTATION

320 — CAPTURING AT LEAST ONE SECOND IMAGE VIA THE ONBOARD CAMERA, THE AT LEAST ONE SECOND IMAGE DEFINING A SECOND ORIENTATION OF THE AT LEAST ONE TARGET TO THE UAV AND INCLUDING AT LEAST ONE SECOND IMAGE ELEMENT

325 — DEFINING, BASED ON AT LEAST THE AT LEAST ONE SECOND IMAGE ELEMENT, ONE OR MORE SECOND TRACKING PARAMETERS ASSOCIATED WITH THE AT LEAST ONE SECOND ORIENTATION

330 — RECEIVING ABOARD THE UAV AT LEAST ONE FIRST ELEMENT OF POSITION DATA DETERMINED BY A SENSOR FROM A COMMUNICATIONS DEVICE ASSOCIATED WITH THE AT LEAST ONE TARGET

335 — MAINTAINING THE FIRST ORIENTATION OF AT LEAST ONE TARGET TO THE UAV BY ADJUSTING AT LEAST ONE OF AN ANGLE OF THE ONBOARD CAMERA OR A ROTOR SPEED OF THE UAV BASED ON AT LEAST ONE OF A SECOND TRACKING PARAMETER AND THE AT LEAST ONE FIRST ELEMENT OF POSITION DATA

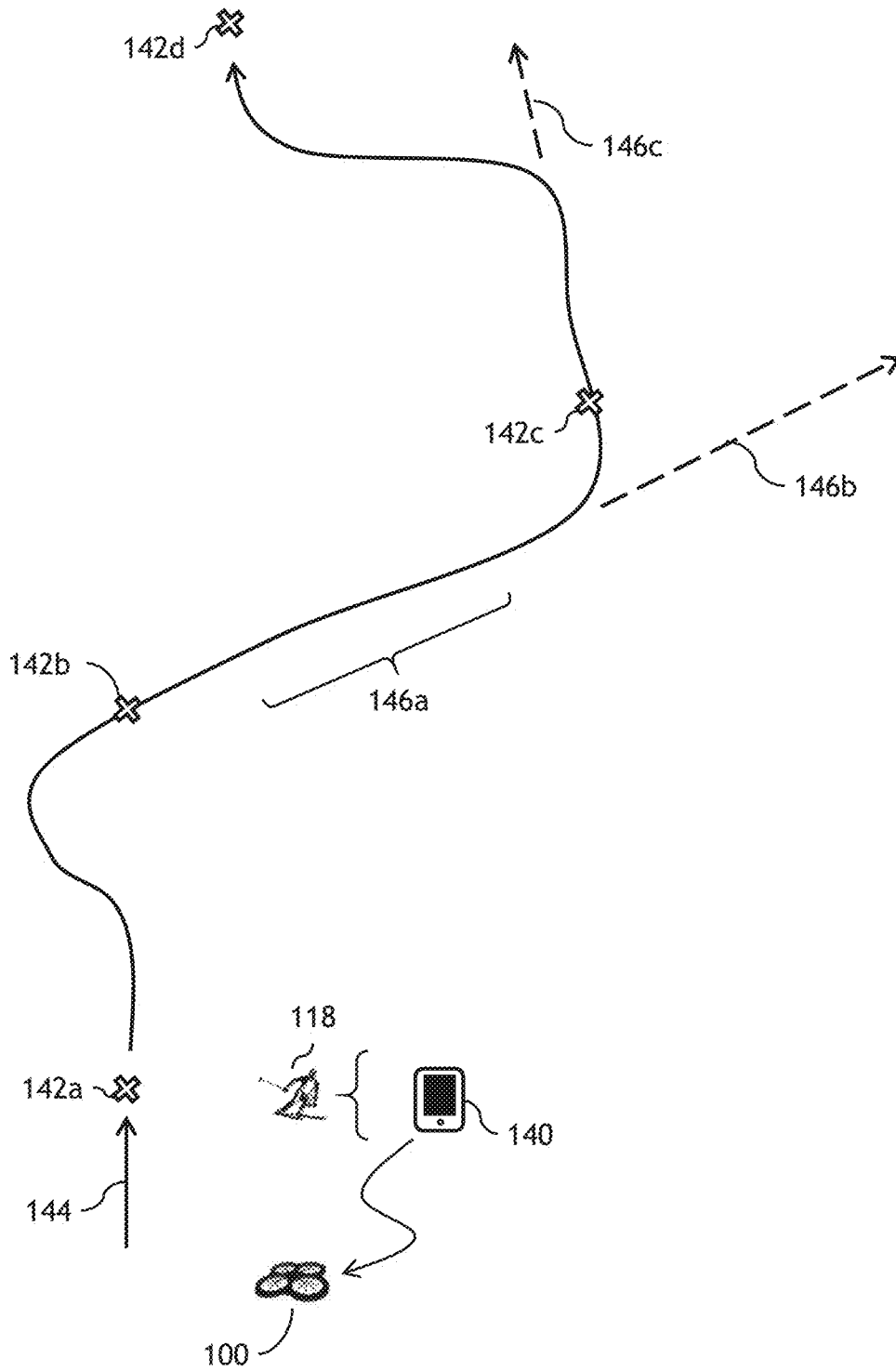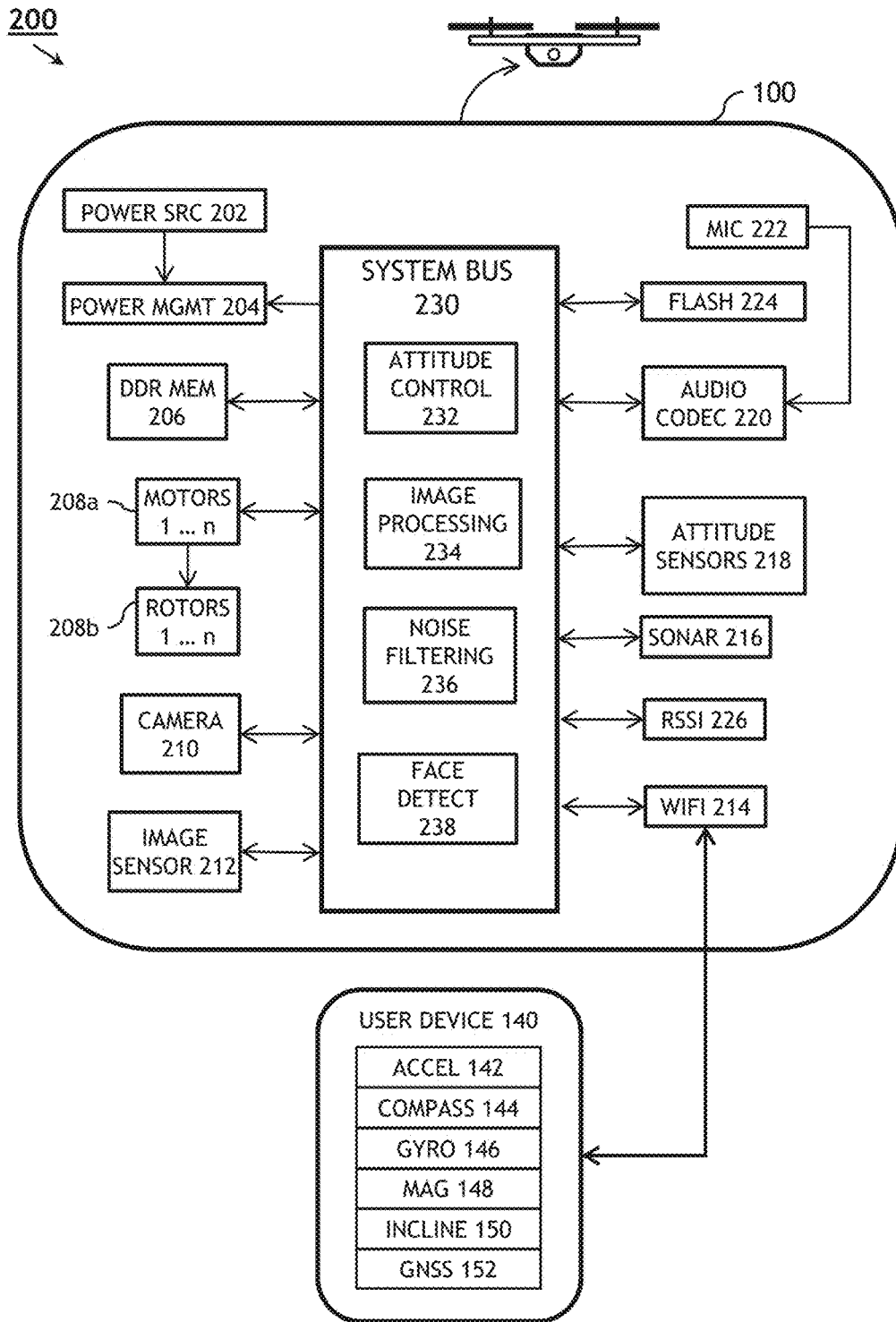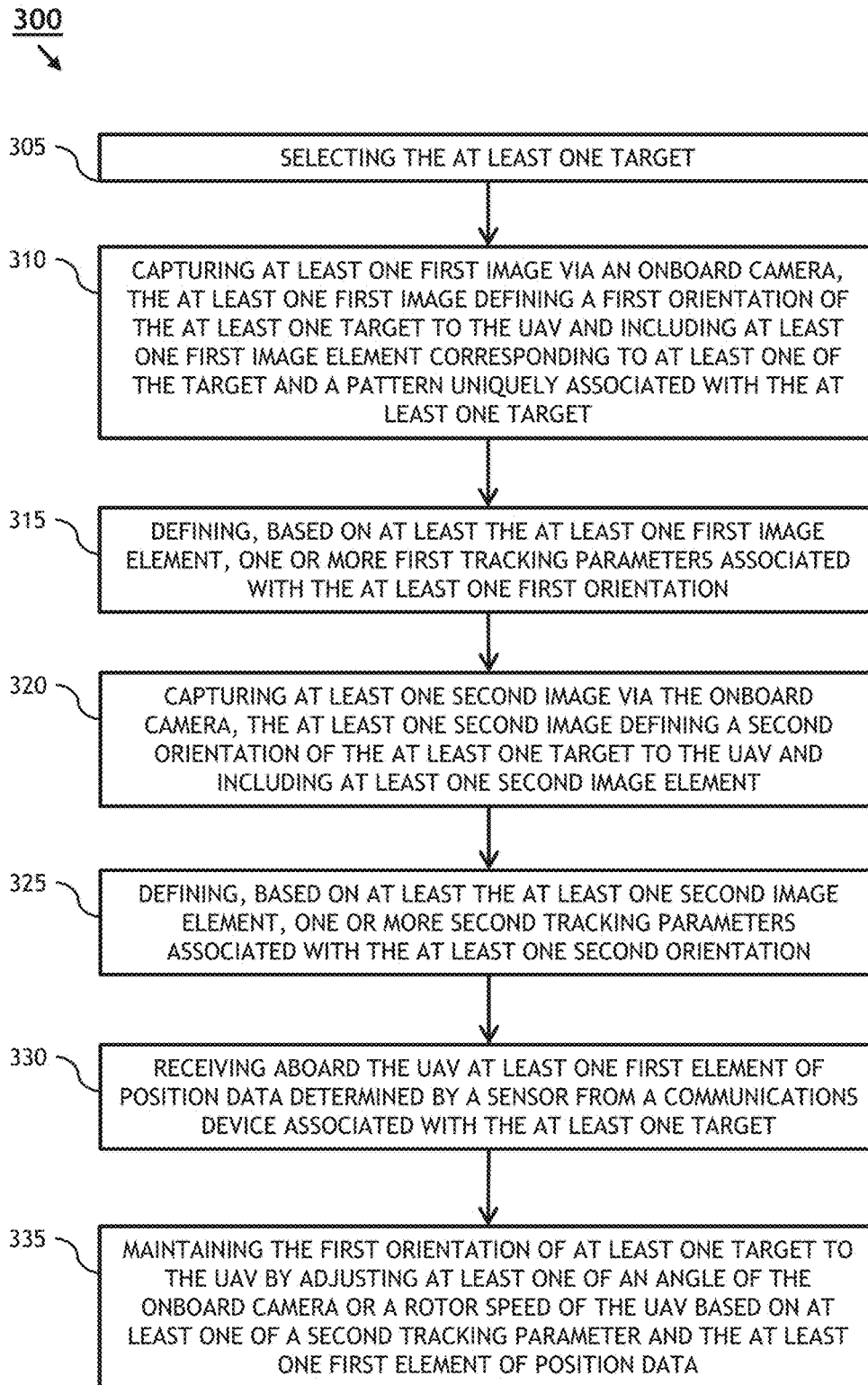*FIG. 6*

ACTION CAMERA SYSTEM FOR UNMANNED AERIAL VEHICLE

For purposes of the USPTO extra-statutory requirements, the present application constitutes a continuation of the United States patent application entitled ACTION CAMERA SYSTEM FOR UNMANNED AERIAL VEHICLE, Ser. No. 14/533,995, naming as inventors Paul Beard, Craig McDermott, Cameron Chell, Erika Racicot, Jamie Clarke, Bruce McDonald, and Paul Readwin, filed Nov. 5, 2014.

CROSS-REFERENCE TO RELATED APPLICATIONS

This application claims priority under 35 U.S.C. § 119(e) to provisional patent applications: U.S. Ser. No. 61/899,921 filed on Nov. 5, 2013; U.S. Ser. No. 61/949,801 filed on Mar. 7, 2014; U.S. Ser. No. 61/949,809 filed on Mar. 7, 2014; U.S. Ser. No. 62/025,581 filed on Jul. 17, 2014; U.S. Ser. No. 62/036,830 filed on Aug. 13, 2014; U.S. Ser. No. 62/036,919 filed on Aug. 28, 2014; U.S. Ser. No. 62/054,695 filed on Sep. 24, 2014. Said applications are herein incorporated by reference in their entirety.

TECHNICAL FIELD

Embodiments of the present invention relate generally to unmanned aerial vehicles and particularly for a system and method of selecting and following a moving target object at a predetermined orientation while photographing the target object via onboard camera.

BACKGROUND

Unmanned aerial vehicles (UAV) (ex.—drones) include aircraft controlled by onboard automated control systems or operated remotely by a human pilot. UAVs of all sizes are useful for both military and civilian applications, but portable multirotor vehicles—essentially miniature helicopters—are simple and accessible enough to be in demand for home and personal use. A quadcopter or quad-rotor UAV, for example, includes four rotors usually fixed in a lightweight airframe, but UAVs with three, five, or six rotors are also common. Regardless of the precise design particulars, personal UAVs operate according to applied physics. A quadcopter may include two pairs of motor-driven rotors, each rotating in the opposite direction at high speeds to produce lift and thrust and enable the UAV to take off and land vertically and to hover in place. Steering and attitude control along multiple axes is achieved through varying the rotational speed of one or more rotors to disturb the equilibrium of the hovering state and induce movement in one or more directions.

The simplicity and agility of a multirotor UAV makes it a useful platform for cyclists, skiers, snowboarders, or other sporting enthusiasts who wish to record their exploits under extreme conditions. For example, the logistics of trailing a cyclist descending a mountain pass, or a basejumper parachuting from a cliff, are complicated for a camera crew (or even a single cameraman) by the problems of safely navigating inaccessible and dangerous terrain at speed while at the same time keeping in view a subject who may repeatedly and unpredictably change position and heading dozens of times per minute. Mounting a video camera to a UAV provides a potential solution to both problems as well as the opportunity for real-time streaming video images for remote viewing. It may therefore be desirable to provide a remotely

or autonomously controlled UAV with the means to identify, follow, and provide a continuous video feed of a target subject in motion.

SUMMARY

Some embodiments of the present invention concerns a method for tracking at least one target selected from one or more potential targets via an action camera system onboard an unmanned aerial vehicle (UAV). In one embodiment, the action camera system selects a target. In one embodiment, the action camera system captures a reference image via an onboard camera, the images defining a desired orientation of the target to the UAV and including image elements corresponding to the target and to a pattern uniquely associated with the target. In one embodiment, the action camera system determines one or more tracking parameters associated with the desired orientation based on the reference image. In one embodiment, the action camera system captures additional images defining subsequent orientations of the target to the UAV. In one embodiment, the action camera system defines one or more second tracking parameters associated with subsequent orientations based on the additional images. In one embodiment, the action camera system receives additional position data from a smartphone carried by the target. In one embodiment, the action camera system maintains a desired orientation of the target to the UAV by adjusting the camera angle or rotor speeds of the UAV based on the second tracking parameters and position data.

Other embodiments of the invention concern an action camera system for selecting and tracking a target while capturing streaming video via a camera onboard an unmanned aerial vehicle (UAV). In one embodiment, the action camera system includes a camera fixed to the UAV which captures images defining an orientation of the target to the UAV. In one embodiment, the action camera system includes an imaging processor connected to the camera, for processing the images and received position data and controlling the UAV based on the image and data processing. In one embodiment, the action camera system includes an attitude control system for controlling the speed, orientation and direction of the UAV by adjusting rotor speeds. In one embodiment, the action camera system includes onboard attitude sensors for determining absolute and relative orientations of the UAV.

It is to be understood that both the foregoing general description and the following detailed description are exemplary and explanatory only and are not necessarily restrictive of the invention as claimed. The accompanying drawings, which are incorporated in and constitute a part of the specification, illustrate embodiments of the invention and together with the general description, serve to explain the principles of the invention.

BRIEF DESCRIPTION OF THE DRAWINGS

The invention may be better understood by those skilled in the art by reference to the accompanying figures in which:

FIGS. 1A-1F are illustrations of images captured by embodiments of the present invention;

FIGS. 2A and 2B are diagrammatic illustrations of tracking parameters according to embodiments of the present invention;

FIG. 3 is a diagrammatic illustration of target tracking by an action camera system according to embodiments of the present invention;

FIG. 4 is a diagrammatic illustration of target tracking by an action camera system according to embodiments of the present invention;

FIG. 5 is a schematic diagram of an action camera system according to embodiments of the present invention; and

FIG. 6 is a process flow diagram of a method of operation for an action camera system according to embodiments of the present invention.

DETAILED DESCRIPTION

Features of the invention in its various embodiments are exemplified by the following descriptions with reference to the accompanying drawings, which describe the invention with further detail. These drawings depict only selected embodiments of the invention, and should not be considered to limit its scope in any way.

In one embodiment, an action camera system **200** incorporated aboard a UAV **100** determines trackable objects and selects one as its target, either automatically or remotely according to user input. In one embodiment, the action camera system **200** follows the target **118** as it moves, defining an initial orientation of the target **118** to the frame **110** and adjusting the position and speed of UAV **100** in order to maintain the initial orientation. In one embodiment, a selected target **118** is uniquely associated with a distinct pattern **114** for which the action camera system **200** will continually scan incoming images **110**. In one embodiment, the action camera system **200** uses the distinct pattern **114** to maintain its lock on the target **118** and determine the current orientation of the target **118** to the frame **110**. For example, the action camera system may determine a relative distance to the target **118** based on the pixel size of the target **118** or the pattern **114** relative to that of the frame **110**. In one embodiment, the action camera system **200** uses information about the current orientation of the target **118** to the frame **110** to adjust the speed or position of UAV **100** and maintain the initial orientation (e.g., keep a skier centrally framed at a fixed distance as s/he proceeds through a downhill run). In one embodiment, the action camera system **200** enables the capture of real-time streaming video from multiple unique perspectives, e.g., providing a skier's eye view of the downhill run without encumbering the skier with bulky video equipment. In one embodiment, the action camera system **200** may be pre-programmed with various modes of operation for generating real-time video streams tailored to a particular activity, e.g., winter sports, basketball, football, etc.

In one embodiment, the visual intelligence of the action camera system **200** is enhanced by real-time position data provided by sensors associated with, or fixed to, the target **118**. For example, a target **118** may carry a smartphone **140** equipped with position sensors, which in turn relay position data via wireless link to the action camera system **200**. In one embodiment, the action camera system **200** then uses position data to more accurately keep the target **118** in a desired orientation relative to the frame **110**. In one embodiment, the action camera system **200** also uses position data to supplement visual intelligence in the event target **118** makes rapid changes in speed or direction that visual intelligence alone may not be able to account for. For example, the action camera system **200** may use position data to plot future trajectories of target **118** based on prior positions, or to re-establish contact with target **118** if the system cannot maintain or establish a visual lock.

FIG. 1A illustrates a frame **110** representing an image captured by the action camera system **200** according to embodiments of the present invention. In one embodiment, frame **110** is a reference frame from which action camera system **200** identifies potential target objects **112a**, **112b**, **112c**, and **112d**. For example, potential target objects may include human or animal subjects, natural features, or manmade landmarks. Referring to FIG. 1B, In one embodiment, the action camera system may identify potential target objects **112a**, **112b**, **112c**, and **112d** via bounding boxes **116a**, **116b**, **116c**, and **116d**. In one embodiment, the action camera system **200** may use bounding boxes **116** to determine a relative orientation of potential target objects **112** based on the orientation of bounding boxes **116** to frame **110**. For example, if the action camera system **200** has stored information about the actual size or position of tree **112d**, the system may be able to determine a relative position of UAV **100** or other potential target objects **112** to the tree **112d**. In one embodiment, referring to FIG. 1A, human subject **112b** is denoted by a distinct pattern **114** uniquely associated with the subject **112b**. In one embodiment, the pattern **114** includes a pseudorandom pattern including ratios of more than one color, a retroreflective surface, a QR code or barcode, or any other similarly distinctive pattern that can be scanned by the image processor **234** of the action camera system **200**. In one embodiment, the pattern **114** is fixed to a subject **112** at any visible location where a clear line of sight can be provided to UAV **100**. In one embodiment, the action camera system **200** has information about the actual size of pattern **114** and determines an orientation of subject **112b** (e.g., its relative distance from UAV **100**) based on the size of pattern **114** relative to the frame **110**.

Referring to FIGS. 1C and 1D, in one embodiment the action camera system selects potential target object **112b** (as seen in FIG. 1A) as target **118**, and determines a desired orientation of the target **118** to the frame **110**. For example, the target **118** may direct the action camera system **200** to select himself or herself as a target via user command sent by a smartphone **140** carried by the target **118**. In one embodiment, smartphone **140** is equipped with an application interface that provides both user input and position data to action camera system **200** and UAV **100** via a wireless link **214**. In one embodiment, the action camera system **200** determines a desired orientation by generating bounding box **116** associated with target **118**. For example, the action camera system may compare the pixel size $\gamma*\delta$ of bounding box **116** (which has a height of δ pixels and a width of γ pixels) with the pixel size (ex.—resolution) $\alpha*\beta$ of frame **110** (width α, height β) to determine a relative distance between UAV **100** and target **118**. Referring to FIG. 1D, in one embodiment the action camera system **200** similarly creates a bounding box **116** (of height of γ', width of δ', and pixel size $\gamma'*\delta'$) associated with pattern **114**. In one embodiment, the action camera system **200** further determines the orientation of target **118** (and pattern **114**) to frame **110** by analyzing the position of bounding boxes **116** relative to the centerlines **120** and borders (denoted by distances **122a**, **122b**, **122c**, **122d** from bounding box to frame boundary) of frame **110**. For example, the action camera system **200** may use orientation information derived from a reference image **110** in addition to position data provided by smartphone **140**, or by attitude control sensors **218**, to establish a desired angle of elevation and a desired bearing relative to target **118**. Referring to FIGS. 1E and 1F, in one embodiment the action camera system **200** determines a desired orientation by adjusting the position of UAV **100** relative to target **118**. For example, FIG. 1E shows target **118** positioned slightly left of the centerlines **120** of frame **110**, while FIG. 1F represents an adjustment to the position of UAV **100** in order

to maintain target **118** at the desired orientation, i.e., centrally framed in frame **110**. In one embodiment, action camera system **200** directs the attitude control system **232** to adjust the speed of one or more rotors **208**, thereby adjusting the speed, direction, or rotational orientation of UAV **100**.

In one embodiment, a desired orientation includes a set of parameters representing an ideal position of the UAV **100** relative to target **118**, from which perspective the action camera system **200** can provide streaming video images of the target **118** in a given environment. In one embodiment, a desired orientation may be automatically generated by the action camera system **200** or preprogrammed by a user through an application installed on smartphone **140**. In one embodiment, the action camera system **200** is preprogrammed with various modes of operation governing automatic operations of the system and its components (both positional and video) according to a desired set of objectives. In one embodiment, preprogrammed modes include information about suggested camera orientations, tracking distances, movement sequences (e.g., a continuous shot of a target from a UAV revolving around the target at a given distance) or cinematographic settings (e.g., frame rates, frame speeds, likely lighting conditions, etc.) For example, skiers, snowboarders or equestrians may select an automatic mode that follows them down a course at a given distance behind the head, perhaps changing perspective at points along the course. Baseball players may select a mode that provides a 360-degree rotational view of a pitcher's windup, follows the baserunner if the ball is struck, and may return to the pitcher or remain with the baserunner depending on the outcome of the play. Similarly, curlers may select a mode that provides a rotational view of the shooter's windup at the hack but then moves back to a wide-angle overhead view to follow the trajectory of a released stone, returning downward for a close overhead view as the stone arrives at the house. Soccer players may select a mode that, rather than following an individual player, tracks the progress of the ball around the field.

In one embodiment, an orientation includes both absolute parameters (information about the absolute position of the UAV **100**, e.g., relative to true north) and relative parameters (information about the position of UAV **100** relative to a selected target **118**). For example, absolute parameters used by the action camera system **200** may include, but are not limited to, absolute longitude and latitude, absolute altitude (AGL/MSL), and absolute headings. In one embodiment, the action camera system **200** determines and logs relative parameters based on data obtained from onboard attitude sensors **218**, orientation data derived from analysis of frame **110**, or position data received from a smartphone **140** via wireless link **214**.

FIGS. 2A and 2B illustrate examples of relative parameters between the UAV **100** and target **118** used by embodiments of the action camera system **200** according to the present invention. Referring to FIG. 2A, in one embodiment the action camera system **200** aboard UAV **100** may determine an orientation to target **118** (and/or pattern **114**) by determining an angle of elevation **132** to the target **118** relative to the horizon **134**. In one embodiment, UAV **100** may adjust its angle of elevation to target **118** via gimbals that allow camera **210** to rotate or move relative to the UAV **100**. In one embodiment, if the camera **210** is fixed relative to UAV **100**, the action camera system **200** adjusts the rotational orientation of UAV **100** (and thus camera **210**) by directing the attitude control system **232** to vary the speed of one or more rotors **208**, thereby altering the pitch, yaw, or roll angle of UAV **100** as desired. In one embodiment, a

sonar module **216** of the action camera system **200** may provide information about the altitude **136** of UAV **100** relative to the ground. Referring to FIG. 2B, in one embodiment the action camera system **200** determines a heading or bearing **138** of target **118** relative to UAV **100** according to onboard attitude control sensors **218** or position data received from smartphone **140**. In one embodiment, the action camera system **200** establishes a fixed heading relative to target **118** once the target is selected, and follows that relative heading as a component of maintaining the desired orientation.

Referring to FIG. **3**, the action camera system **200** aboard UAV uses visual intelligence to track and follow a target **118** at the micro level according to embodiments of the present invention. In one embodiment, the action camera system **200** (aboard UAV **100** at position **142***a*) selects skier **118** (at position **142***b*) as a target. In one embodiment, the action camera system **200** directs UAV **100** to follow skier **118** at distance **144**, providing streaming video from a position behind the head of skier **118**. In one embodiment, the action camera system **200** analyzes a reference frame **110***a*, which portrays skier **118** (to which pattern **114** has been affixed) in a desired orientation (ex.—centrally framed). In one embodiment, UAV **100** matches the initial speed of skier **118**, but when skier **118** reaches point **142***b* the action camera system **200** notes that the streaming image of skier **118** (as seen in frame **110***b*) is smaller than optimal size while still centrally framed relative to frame **110***b*. In one embodiment, the action camera system **200** determines that the relative distance between UAV **100** and skier **118** is greater than it should be, and directs UAV **100** to increase speed in order to reestablish the optimal tracking distance to skier **118**. In one embodiment, skier **118** reaches point **142***d* after having changed direction, so frame **110***c* shows an image of skier **118** that is neither centrally framed nor optimally sized. In one embodiment, the action camera system responds by changing not only the speed, but the heading, of UAV **100** so as to follow skier **118** at the desired distance and orientation. In one embodiment, at point **142***d* the action camera system **200** has re-established the desired orientation and following distance to skier **118**, and the resulting image **110***d* corresponds to a desired orientation of skier **118** in both size and position.

Referring to FIG. **4**, for a variety of reasons (e.g., radical shifts in direction, suboptimal visibility) it may be desirable to supplement the visual tracking capability of the action camera system **200** with real-time position data about a target **118**. In one embodiment, skier **118** carries on his/her person smartphone **140**, which provides real-time position data to assist action camera system **200** in maintaining a desired orientation to skier **118** at the macro level. For example, smartphone **140** may include an onboard accelerometer **142**, inclinometer **150**, magnetometer **148**, GNSS receiver **152**, gyrometer **146**, or other location sensor in the form of an application installed on the smartphone **140**. In one embodiment, the action camera system **200** includes a received signal strength indicator (RSSI) **226** for assessing position information about smartphone **140** based on the strength of the signal received via wireless link **214**. In one embodiment, an application installed on smartphone **140** enables real-time data from onboard sensors to be transmitted via wireless link **214** to the action camera system **200**. In one embodiment, UAV **100** begins tracking skier **118** at point **142***a*, following directly behind at distance **144** as in FIG. **3**. In one embodiment, skier **118** has radically changed course and the action camera system **200** may no longer be able to establish a visual lock on pattern **114** or skier **118**. For

example, as skier **118** proceeds from point **142b** along portion **146a**, the smartphone **140** of skier **118** may feed information about the position and relative movement of skier **118** to the action camera system **200**, directing UAV **100** to a location where the action camera system **200** is most likely to re-establish visual contact. In one embodiment, the action camera system **200** further processes position data received from smartphone **140** in order to predictively analyze the future position or future direction of skier **118**. For example, the action camera system **200** may use current and previous position data to plot a possible trajectory **144b** for skier **118**, assess the velocity or acceleration of skier **118** (and direct UAV **100** to match it), or determine the position of skier **118** at a given future time. In one embodiment, at point **142c** skier **118** has diverted from the previous course **144b**; the action camera system **200** then uses position data to determine a new course **144c** for skier **118** if a visual lock cannot be maintained, and determines a new position as skier **118** diverts from course **144c** toward point **142d**.

Referring to FIG. **5**, in embodiments an action camera system **200** includes components aboard UAV **100** and a smartphone **140** or other like communications device carried by a target **118**. In one embodiment, the action camera system may include batteries or other onboard power sources **202** and a power management circuit **204** for controlling power distribution to, and conservation by, components of the UAV **100**. In one embodiment, smartphone **140** includes position sensors that detect and report real-time position data about a target **118** to the image processor **234** aboard UAV **100** via wireless link **214**. For example, components installed on smartphone **140** may include an accelerometer **142**, a compass **144**, a gyrometer **146**, a magnetometer **148**, an inclinometer **150**, and a GNSS receiver **152**. In one embodiment, the system bus **230** of action camera system **200** includes an image processor **234**. In one embodiment, image processor **234** analyzes the stream of images captured by camera **210** and image sensor **212** to select a target **118** and determine optimal and current orientations of the target **118** to the UAV **100**. In one embodiment, the action camera system **200** includes audio codecs **220** for processing real-time streaming audio captured by onboard microphones **222**. In one embodiment, the action camera system **200** also includes a noise reduction/filtering system **236** for analyzing the incoming audio stream to remove engine noise or other frequencies associated with the operation of UAV **100**. In one embodiment, action camera system **200** additionally includes a face detection system **238**. For example, the face detection system **238** may enable the action camera system to establish and maintain a visual lock on a target **118** based on analysis of distinctive facial features of the target **118**. In one embodiment, the face detection system **238** may utilize Viola-Jones or other facial recognition algorithms, pixel analysis, vote-matching, cascade recognition, or other visual recognition techniques to isolate a human target **118** from its surroundings and determine position information about the target **118** or other image elements found in the environment. In one embodiment, the action camera system **200** includes onboard data storage and memory **206** as well as removable data storage and memory units **224**.

FIG. **6** illustrates a process flow diagram of a method **300** for tracking at least one target **118** selected from one or more potential target objects **112** via an action camera system **200** and an unmanned aerial vehicle (UAV) **100** according to an embodiment of the present invention. It is noted herein that the method **300** can be carried out utilizing any of the

embodiments described previously. It is further noted, however, that method **300** is not limited to the components or configurations described previously as multiple components and/or configurations can be suitable for executing method **300**.

At step **305**, method **300** selects the at least one target **118**. At step **310**, the method **300** captures at least one first image **110** via an onboard camera **210**, the at least one first image **110** defining a first orientation of the at least one target **118** to the UAV **100** and including at least one first image element corresponding to at least one of the target **118** and a pattern **114** uniquely associated with the at least one target **118**. In one embodiment, the at least one first image **110** includes: (1) a first bounding box **116** corresponding to the at least one target **118**, the first bounding box **116** associated with the first orientation and having a first pixel size and a first position relative to the at least one first image **110**; and (2) a second bounding box **116** corresponding to the at least one pattern **114** uniquely associated with the at least one target **118**, the second bounding box **116** associated with the first orientation and having a second pixel size and a second position relative to the at least one first image **110**. At step **315**, the method **300** defines, based on at least the at least one first image element, one or more first tracking parameters associated with the at least one first orientation. In one embodiment, the method **300** defines the one or more first tracking parameters based on at least one of the first pixel size, the first position, the second pixel size, and the second position.

At step **320**, the method **300** captures at least one second image **110** via the onboard camera **210**, the at least one second image **110** defining a second orientation of the at least one target **118** to the UAV **100** and including at least one second image element. In one embodiment, the method **300** attempts to identify within the at least one second image **110** at least one third image element corresponding to the at least one target **118**, the at least one third image element including a third bounding box **116** associated with the second orientation and having a third pixel size and a third position relative to the at least one second image **110**. In one embodiment, the method **300** attempts to identify within the at least one second image **110** at least one fourth image element corresponding to the pattern uniquely associated with the at least one target **118**, the at least one fourth image element including a fourth bounding box **116** associated with the second orientation and having a fourth pixel size and a fourth position relative to the at least one second image **110**. In one embodiment, the method **300** defines the at least one or more second tracking parameters based on at least one of the third pixel size, the third position, the fourth pixel size, and the fourth position. In one embodiment, if at least one of the third image element and the fourth image element cannot be identified, the method **300** defines the one or more second tracking parameters based on at least one of the at least one element of position data and at least one previously determined second tracking parameter.

At step **325**, the method **300** defines, based on at least the at least one second image element, one or more second tracking parameters associated with the at least one second orientation. In one embodiment, the one or more first tracking parameters include at least one of a first distance **130** between the UAV **100** and the at least one target **118**, a first angle of elevation **132** between the UAV **100** and the at least one target **118**, and a first bearing **138** between the UAV **100** and the at least one target **118**. In one embodiment, the one or more second tracking parameters include at least one of a second distance between the UAV **100** and the at least

one target **118**, a second angle of elevation **132** between the UAV **100** and the at least one target **118**, and a second bearing between the UAV **100** and the at least one target **118**. At step **330**, the method **300** receives aboard the UAV at least one first element of position data determined by a sensor from a communications device **140** associated with the at least one target **118**. In one embodiment, the method **300** receives aboard the UAV **100** at least one first element of position data determined at least one of an accelerometer **142**, an inclinometer **150**, a gyrometer **146**, a magnetometer **148**, a GNSS receiver **152**, and an application installed on the at least one communications device **140** from the at least one communications device **140**. In one embodiment, the method **300** determines at least one of a current position, an acceleration, a velocity, a heading, a bearing, and a future position based on the at least one element of position data.

At step **335**, the method **300** maintains the first orientation of at least one target **118** to the UAV **100** by adjusting at least one of an angle of the onboard camera **210** or a rotor speed of the UAV **100** based on at least one of a second tracking parameter and the at least one first element of position data. In one embodiment, the method **300** maintains the first orientation of at least one target **118** to the UAV **100** by adjusting at least one of an angle of the onboard camera **210** or a rotor speed of the UAV **100** based on at least one of a second tracking parameter and the at least one of a current position, an acceleration, a velocity, a heading, a bearing, and a future position. In one embodiment, the method **300** compares the second orientation to the first orientation. In one embodiment, the method **300** maintains the first orientation of at least one target **118** to the UAV **100** by adjusting at least one of an angle of the onboard camera **210** or a rotor speed of the UAV **100** based on the comparison of the second orientation to the first orientation. In one embodiment, the method compares at least one of: the third pixel size and the first pixel size; the fourth pixel size and the second pixel size; the third position and the first position; and the fourth position to the second position.

The method **300** may include an additional step, in which the method **300** selects at least one operating mode from a plurality of operating modes, the at least one operating mode including at least one of an image resolution, a frame speed, an aspect ratio, an orientation of the at least one target **118** to the UAV **100**, and a sequence of movements of the UAV **100** relative to the at least one target **118**. In one embodiment, the method **300** maintains the first orientation of at least one target **118** to the UAV **100** by adjusting at least one of an angle of the onboard camera **210** or a rotor speed of the UAV **100** based on the at least one operating mode.

Those having skill in the art will appreciate that there are various vehicles by which processes and/or systems and/or other technologies described herein can be effected (e.g., hardware, software, and/or firmware), and that the preferred vehicle will vary with the context in which the processes and/or systems and/or other technologies are deployed. For example, if an implementer determines that speed and accuracy are paramount, the implementer may opt for a mainly hardware and/or firmware vehicle; alternatively, if flexibility is paramount, the implementer may opt for a mainly software implementation; or, yet again alternatively, the implementer may opt for some combination of hardware, software, and/or firmware. Hence, there are several possible vehicles by which the processes and/or devices and/or other technologies described herein may be effected, none of which is inherently superior to the other in that any vehicle to be utilized is a choice dependent upon the context in which the vehicle will be deployed and the specific concerns

(e.g., speed, flexibility, or predictability) of the implementer, any of which may vary. Those skilled in the art will recognize that optical aspects of implementations will typically employ optically-oriented hardware, software, and or firmware.

The herein described subject matter sometimes illustrates different components contained within, or connected with, different other components. It is to be understood that such depicted architectures are merely exemplary, and that in fact many other architectures can be implemented which achieve the same functionality. In a conceptual sense, any arrangement of components to achieve the same functionality is effectively "associated" such that the desired functionality is achieved. Hence, any two components herein combined to achieve a particular functionality can be seen as "associated with" each other such that the desired functionality is achieved, irrespective of architectures or intermedial components. Likewise, any two components so associated can also be viewed as being "connected", or "coupled", to each other to achieve the desired functionality, and any two components capable of being so associated can also be viewed as being "couplable", to each other to achieve the desired functionality. Specific examples of couplable include but are not limited to physically mateable and/or physically interacting components and/or wirelessly interactable and/or wirelessly interacting components and/or logically interacting and/or logically interactable components.

While particular aspects of the subject matter described herein have been shown and described, it will be apparent to those skilled in the art that, based upon the teachings herein, changes and modifications may be made without departing from the subject matter described herein and its broader aspects and, therefore, the appended claims are to encompass within their scope all such changes and modifications as are within the true spirit and scope of the subject matter described herein.

We claim:

1. An action camera system attachable to a mobile platform, comprising:

at least one electromagnetic (EM) sensor configured to generate a sequence of images by detecting EM radiation in at least two dimensions; and

a control system electronically coupled to the at least one EM sensor, the control system including at least one processor and configured to:

identify at least one potential target based on the image sequence;

select at least one target from the at least one potential target by determining at least one reference orientation of the selected target to the mobile platform based on a reference image of the image sequence, the at least one reference orientation associated with at least one first image element of the reference image;

determine at least one subsequent orientation of the selected target to the mobile platform based on a subsequent image of the image sequence, the at least one subsequent orientation associated with at least one second image element of the subsequent image;

compare the at least one subsequent orientation to the at least one reference orientation; and

restore the reference orientation based on the comparison of the subsequent orientation to the reference

orientation by adjusting at least one of a velocity of the mobile platform and a heading of the mobile platform.

2. The action camera system of claim 1, wherein the mobile platform includes an unmanned aerial vehicle (UAV).

3. The action camera system of claim 1, wherein:
the at least one EM sensor is pivotably mounted to the mobile platform;
and
the control system is configured to restore the reference orientation by adjusting an orientation of the at least one EM sensor to the mobile platform.

4. The action camera system of claim 1, wherein the control system is configured to restore the reference orientation based on one or more of the comparison of the subsequent orientation to the reference orientation and position data.

5. The action camera system of claim 4, wherein the position data includes at least one of:
position data of the mobile platform relative to at least one reference point, the position data generated by at least one position sensor coupled to the mobile platform; and
remote position data received from at least one mobile device attached to the selected target and wirelessly coupled to the action camera system.

6. The action camera system of claim 5, wherein the position data includes a signal strength associated with the received remote position data, the signal strength determined by the control system.

7. The action camera system of claim 5, wherein the control system is configured to determine a position of the mobile platform based on the received remote position data.

8. The action camera system of claim 1, wherein the at least one first image element and the at least one second image element include one or more of:
a pattern associated with the selected target;
a face associated with the selected target;
a pseudorandom pattern;
a retroreflective surface; and
encoded data.

9. The action camera system of claim 1, wherein the control system is configured to generate an audio stream corresponding to the image sequence by processing at least one audio signal received from a microphone coupled to the mobile platform.

10. The action camera system of claim 1, wherein:
the at least one reference orientation is associated with at least one of a) a size of the at least one first image element relative to the at least one reference image and b) a position of the at least one first image element relative to the at least one reference image; and
the at least one subsequent orientation is associated with at least one of a) a size of the at least one second image element relative to the at least one subsequent image and b) a position of the at least one second image element relative to the at least one subsequent image.

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